

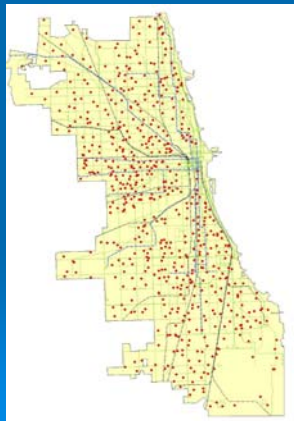
Healthy Commute Choices at Chicago Public Schools

Suzanne Carlson
Office of the CEO
ProWalk ProBike Conference
Sept 3, 2008

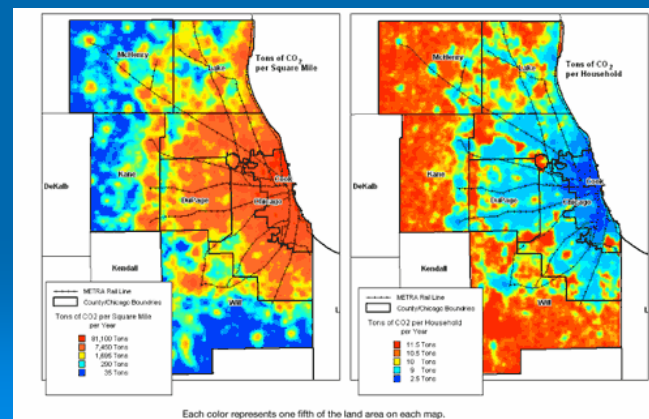
Chicago Goes Green



Chicago Public Schools



What's at Stake?



Where are We Now?

1. Hello, CPS employee!

Please complete this survey today! You will be entered into a raffle drawing when you submit your survey.

Please see:

Survey ends 11/30/07. Survey closes
 You received one of the following email notices (7/14 or 8/16/07) about this survey.
 You have not yet completed the survey. Please complete the survey today!
 You have completed the survey. Thank you for your participation. Your survey results will be included in the survey report.

1. What is your CPS login username?

2. In which cluster do you work?

2. Background Information

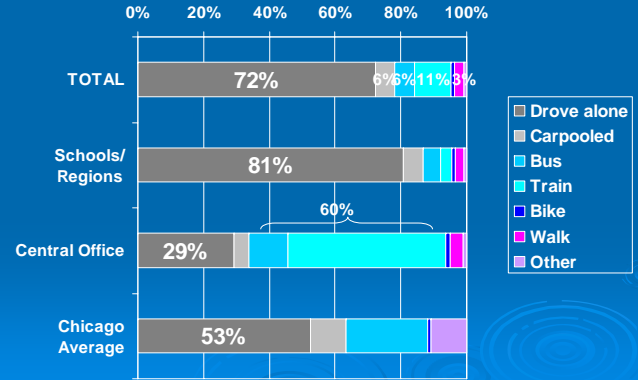
3. What type of job do you do at this school/office?

4. What is your home zip code?

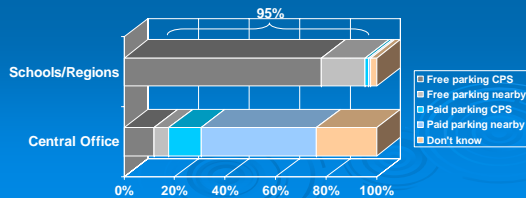
Commute Survey

- November 2007
- 6,600 responses (15%)
- 44% Teachers
- 29% Admin & professional
- 16% Education support
- 10% Admin support
- 1% custodial

What We Found: Modes to Work



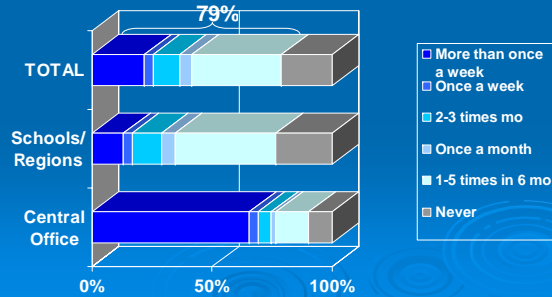
The Parking Connection






Another view from there...



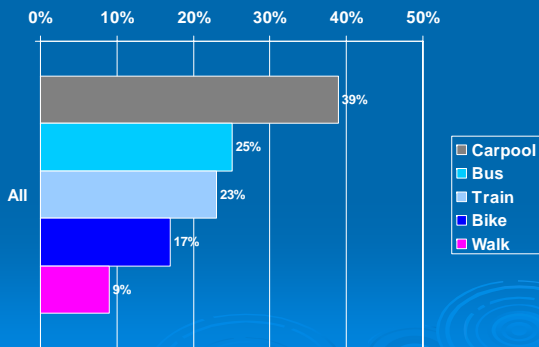
Transit: Beyond Commuting



What would get us to change?

- Financial Incentives (58%) 
- Guaranteed ride home (54%) 
- Employer-provided car during day (32%) 

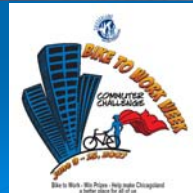
How Likely to Try Other Choices?



Solutions

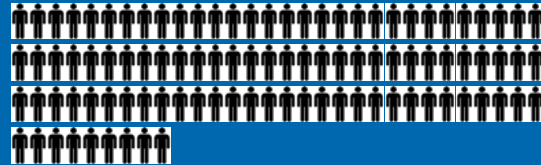
- Bike and Walk Promotion
- Transit Benefit
- Carpooling
- Car Sharing
- Pilot Programs and Scalability

Bicycling and Walking



Pre-Tax Transit Benefit

Employees taking transit weekly (x100):



Employees enrolled in pre-tax transit (x100):

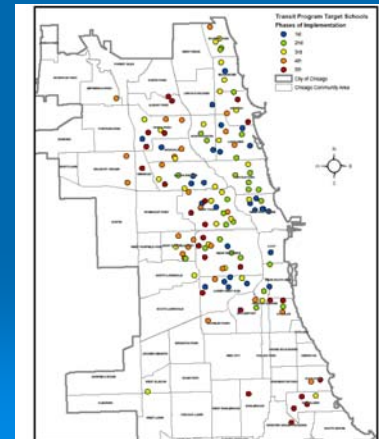


Carpooling and Car Sharing

Shrink your commuting costs.



Where to Start?



The Future



Thank you, PWPB!



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