

Last updated September 10, 2010

## **Pro Walk/Pro Bike® 2010 Chattanooga, Presented by the National Center for Bicycling & Walking**

**\*\*Please note that unforeseen circumstances may result in minor changes to this schedule.**

### **MONDAY, SEPTEMBER 13**

**6:00 PM – 8:30 PM Welcoming Reception**

#### **Exhibit Hall C Welcoming Reception**

A Pro Walk/Pro Bike® Welcome by:

- National Center for Bicycling & Walking
- Pro Walk/Pro Bike® Local Host Committee
- The Honorable Mayor Ron Littlefield, Chattanooga
- Erik Esborg, Finance Director, Bikes Belong Coalition
- And special guests

### **TUESDAY, SEPTEMBER 14**

**8:00 AM – 9:30 AM Opening Plenary Session**

#### **Exhibit Hall D**

##### **An Examination of Livable Communities and Regions to Scale and the Consequences of Remaining Static**

- Welcome: Sharon Roerty, AICP, Executive Director, National Center for Bicycling & Walking (NCBW); and Tedson Meyers, Esq., Board of Directors, NCBW
- Special Guest: Mary Collins, Professor Central Connecticut State University – Award winning author of American Idle
- Keynote: Dr. Gregory Heath, Univ. of Tennessee, Chattanooga, Assistant Provost for Research and Engagement and Director of Research at the University of Tennessee College of Medicine, formally the Lead Health Scientist with the Division of Nutrition, Physical Activity, and Obesity at the U.S. Centers for Disease Control and Prevention (CDC)

**10:15 AM – 11:45 AM Period One Breakout Sessions**

#### **Session 1**

##### **Marriott Plaza ABC**

##### **Communication that Works**

Making changes starts with an effective communication strategy. Successful advocates know how to show up at the right times, craft their messages carefully, and motivate others to join the effort. Four successful non-profit advocates will present examples of successful communications – from getting a protected crosswalk built to killing a planned highway. Two presenters work in large cities, one in a college town, and one in a rural village of 7,000.

## **CM Credits 1.5**

### **Speakers:**

Andy Hamilton, Vice President, America Walks; President, WalkSanDiego

Ian Thomas, Executive Director, PedNet Coalition

Wendy Landman, Executive Director, WalkBoston

Molly O'Reilly, Idaho Safe Routes to School Advisory Committee

## **Session 2**

### **Ballroom H & I**

#### **Climate Change Science with Policy and Planning**

What does the latest climate change science tell us about how we should plan our communities? Eileen Shea of NOAA's National Climatic Data Center and Dr. Lynne Carter of the Southern Climate Impacts Planning Program will discuss the latest climate change science, the projected impacts for U.S. communities, and provide an overview of information, tools and best practices available to help your community plan for a changing climate.

## **CM Credits 1.5**

### **Speakers:**

Eileen Shea, Chief, Climate Services Division, NOAA National Climatic Data Center

Lynne Carter, Ph.D., Associate Director, Southern Climate Impacts Planning Program and Coastal Sustainability Studio

## **Session 3**

### **Ballroom E & F**

#### **Separated Bikeways: Best Practices and Lessons Learned from US Installations**

Separated bikeways are a hot topic in the US. While there is limited guidance on how to design these facilities, several cities including New York, Portland & Washington DC, are experimenting with innovative treatments. This panel will discuss the findings of a new report sponsored by ITE, which includes best practices in separated bikeway design from Europe and elsewhere, a review of existing safety research, and a discussion of recent efforts in the US & Canada.

## **CM Credits 1.5**

### **Speakers:**

Brooke DuBose, Planner, Fehr & Peers

Mike Sallaberry, Traffic Engineer, City of San Francisco

William Schultheiss, Senior Engineer, Toole Design Group

Jim Sebastian, Manager, DC Department of Transportation

## **Session 4**

### **Ballroom G**

#### **Implementing Complete Streets: Lessons Learned**

Complete Streets policies are being adopted by states and cities across the country, but what happens after a policy is adopted? Come hear from the National Complete Streets Coalition and local experts about effective implementation strategies. The session will draw on interviews conducted for APA's Complete Streets Best Practices Manual. Presenters will discuss lessons learned, the five points of intervention, and how to integrate Complete Streets into the planning process.

## **CM Credits 1.5**

### **Speakers:**

Stefanie Seskin, State & Local Policy Associate, National Complete Streets Coalition

Barbara McCann, Executive Director, National Complete Streets Coalition

Mitzi Baker, Planner, Rochester, MN

Mark Cole, Design Section Manager, Charlotte, NC DOT

## **Session 5**

## **Meeting Room 4 & 5**

### **Understanding What Works: Perspectives on Sustaining & Evaluating SRTS Programs**

With SRTS programs underway nationwide, there has been increasing interest in developing long-term sustainable programs and evaluating progress at the local, state and national levels. This panel will discuss efforts to craft a national evaluation plan and how the Marin SRTS program achieved long-term sustainability. We will examine how to evaluate for potential health and environmental benefits of SRTS and discuss overcoming obstacles, expanding programs and attaining sustainability.

#### **CM Credits 1.5**

Speakers:

Lauren Marchetti, Director, National Center for Safe Routes to School  
Wendi Kallins, Program Director, Marin SRTS Program  
David Parisi, Project Manager, Marin SRTS Program  
Megan Cornog, Research Associate, National Center for Safe Routes to Schools  
Seth LaJeunesse, National Center for Safe Routes to Schools

## **Session 6**

### **Meeting Room 13 & 14**

#### **Thinking Inside the Box: Best Practices on an Innovation to Improve Traffic Intersections**

Intersections are prime places for conflicts between bicyclists and motorists, especially when one is making a turn and the other is going straight. This presentation will examine the innovation of bike boxes in several communities: Victoria, British Columbia; Portland, Oregon; San Francisco, California; and San Luis Obispo, California (on a state road).

#### **CM Credits 1.5**

Speakers:

Roger Geller, Bicycle Coordinator, City of Portland, Oregon  
Jessica Manzi, Engineer, San Francisco Municipal Transportation Agency  
John Luton, City Councillor in Victoria, British Columbia

## **Session 7**

### **Meeting Room 6**

#### **Starting Bicycle and Pedestrian Counting Programs: Practical Lessons for Agency Staff**

This panel will share lessons learned from establishing new pedestrian and bicycle counting programs in the San Francisco Bay Area. Experienced staff from the San Francisco Municipal Transportation Agency (SFMTA) and UC Berkeley's SafeTREC will address issues such as budgeting, location selection, methodology, staffing, and extrapolating short counts to longer periods. Panelists will also present examples of how the data have been used.

#### **CM Credits 1.5**

Speakers:

Heath Maddox, Planner, Bicycle Program, San Francisco Municipal Transportation Agency  
Robert Schneider, PhD Candidate and Researcher, UC Berkeley Safe Transportation Research & Education Center  
Sean Co, Lead Planner, Bike/Ped Transportation, SF Bay Area Metropolitan Transportation Commission

## **Session 8**

### **Meeting Room 15**

#### **Targeting Economic and Health Benefits of Greenways and Trails**

Stunningly beautiful Southern Appalachia has some outstanding greenways and trails. This workshop exposes attendees to the Virginia Creeper Trail, a successful example of creating economic and health benefits. Hear how wellness, environmental, and agriculture experts work with urban planners in addressing challenges in adding trail mileage and improving livability. Learn of stakeholder efforts to promote healthy lifestyles and go well beyond tourism dollars to target schools and workplaces.

#### **CM Credits 1.5**

Speakers:

Anthony DeLucia, Professor of Surgery at East Tennessee State University

Tim Peters, Senior Contract Manager/Director, Health Fitness Corporation

Roy E. Settle, Executive Director, USDA Appalachian Resource and Conservation District

Garrett Jackson, Director of Urban Planning, Town of Abingdon, VA

**12:00 PM – 1:30 PM                      Buffet Luncheon and Speakers**

**Exhibit Hall D**

**Bicycling and Walking Champions**

- Moderator: Joe Kurmaskie, aka “the Metal Cowboy,” writer, humorist, motivator, adventure seeker
- Andy Clarke, President League of American Bicyclists
- Keynote: Mia Birk, CEO Alta Planning, Author of Joyride: Pedaling Toward a Healthier Planet
- APBP Awards: Seleta Reynolds, Association of Pedestrian and Bicycle Professionals (APBP)
- PWPB Announcements: Sharon Roerty, AICP, Executive Director, National Center for Bicycling & Walking

**1:45 PM – 3:15 PM                      Period Two Breakout Sessions**

**Session 9**

**Marriott Plaza ABC**

**The Nation's First National Physical Activity Plan**

What is the a National Physical Activity Plan you might ask? This session will provide a brief overview of the how, what and why now of the Nation's first National Physical Activity Plan that was officially launched in May of 2010.

**CM Credits 1.5**

Speakers:

Sheila Franklin, Executive Director, National Coalition for Promoting Physical Activity

Mark Fenton, MS, Host of the PBS series, America’s Walking

Richard Killingsworth

**Session 10**

**Ballroom H & I**

**The Cities for Cycling Project**

The National Association of City Transportation Officials (NACTO) recently launched its Cities for Cycling project. American municipalities are increasingly pioneering new designs and adapting international best practices to local conditions. Cities for Cycling works to share and promote state-of-the-art practices that ensure safe traffic conditions for all modes of travel. The workshop will describe Cities for Cycling and its effort to develop a bike-friendly street design manual for US.

**CM Credits 1.5**

Speakers:

Jon Orcutt, Policy Director, NYC Dept. of Transportation

Roger Geller, City Bicycle Coordinator, Portland Bureau of Transportation

Jon Wertjes, Director of Traffic & Parking, Minneapolis Dept. of Public Works

Timothy Papandreu, Asst. Deputy Director of Transportation Planning, San Francisco Municipal Transportation Agency

**Session 12**

**Ballroom G**

**Get out of Your Neighborhood and Into the Public Square - Tips and Strategies for Using Social Media**

They say it's the new public square, a cyber gathering place where relationships are grown. But it's a scary new world and difficult to know where to begin. This session will discuss when, where, how and if social media is right for your organization; what steps are appropriate and how to be sustainable in your efforts. The panel will demonstrate ways use various platforms effectively and with proven results.

**CM Credits 1.5**

Moderator:

Kelley Segars, Principal Planner, Knoxville TPO

Speakers:

Ginny Sullivan, Special Projects Director, Adventure Cycling

Rebecca Serna, Executive Director, Atlanta Bicycle Coalition

Julie Bond, Research Associate, Center for Urban Transportation Research

**Session 13**

**Meeting Room 4 & 5**

**Safe Routes to School & Complete Streets: Partnerships Low-Income Communities**

Low-income neighborhoods often have greater barriers to physical activity and higher rates of traffic injuries. Partners from nonprofits, government and universities can help low-income communities plan and implement successful Safe Routes to School and Complete Streets initiatives. This session will highlight promising practices and partnerships at the state and local level for Safe Routes to School initiatives and Complete Streets policies.

**CM Credits 1.5**

Speakers:

Margo Pedroso, Deputy Director, Safe Routes to School National Partnership

Candance (Lee) Kokinakis, Senior Director of Safe Routes to School, Michigan Fitness Foundation

Mike Maisner, Vice President of Operations, Michigan Fitness Foundation

Abby Mattera, Metro Atlanta School Outreach Coordinator, Georgia Safe Routes to School Resource Center

**Session 14**

**Meeting Room 13 & 14**

**Beyond White Males....Bringing More Women and People of Color into Bicycling**

US cycling participation rates are much lower for women and people of color than for white males. Using findings from the recent Association of Pedestrian and Bicycling Professionals (APBP) women's cycling survey, interviews with African-American bicycle club members and an examination of strategies used elsewhere to introduce cycling to new immigrants, the panel will explore ideas for the next wave of actions to broaden the cycling demographic in the US.

**CM Credits 1.5**

Speakers:

Moderator, Michael Jackson, Director of Bicycle and Pedestrian Access, Maryland DOT

Louis Moore, Major Taylor Bicycle Club of Minnesota

Fionnuala Quinn, Engineer, Fairfax Advocates for Better Bicycling

Anna Sibley, Student, University of North Carolina – Greensboro

**Session 15**

**Meeting Room 6**

**Effective Countermeasures at Unsignalized Pedestrian Crossings**

The purpose of this presentation is to summarize some of the common pedestrian safety problems and effective countermeasures at unsignalized pedestrian crossings. It includes providing guidance for making decisions for selecting such treatments as marked crosswalks, signing, raised medians, road diets (lane reductions), rapid-flash beacons, pedestrian HAWK beacons, the addition of traffic and pedestrian signals, and other measures."

**CM Credits 1.5**

Speakers:

Charles Zegeer, PE, Director of the Pedestrian and Bicycle Information Center; Associate Director, UNC Highway Safety Research Center

**Session 16**

**Meeting Room 15**

**Moving to the Next Level – Chattanooga’s Transportation Vision**

Since being designated a Bronze Level Bicycle Friendly Community in 2003 the Chattanooga region has not stopped its efforts to advance walking and biking. This session will cover a variety of program, project, and planning activities the region has been involved in since then and will focus on how walking, biking, and Complete Streets are now an integral element of the Region’s future transportation plans.

**CM Credits 1.5**

Speakers:

Philip Pugliese, MBA, Outdoor Chattanooga

Jeffrey Hammond, Project Engineer, RPM Transportation Consultants

Melissa Taylor, Director of Transportation, Chattanooga-Hamilton County/North Georgia Transportation Planning Organization

**3:15 PM – 4:00 PM**

**Poster Session A and Refreshment Break**

**Exhibit Hall C**

(For a Listing of Posters visit:

<http://www.bikewalk.org/2010conference/pdfs/postersessions.pdf>)

**4:00 PM – 5:30 PM**

**Period Three Breakout Sessions**

**Session 17**

**Marriott Plaza ABC**

**Learning from Latin America: Bike/Pedestrian Planning in Mexico**

Bicycle and pedestrian planning in Mexican cities such as Guadalajara, Leon, and Aguascalientes offer many lessons that are appropriate in cities around the U.S. This presentation will focus on the experience of planners and designers from the United States working on bicycle and pedestrian plans in major Mexican cities. This includes designs for lively pedestrian places, integrated bike/pedestrian plans in new communities, and developing ciclo pistas (cycle tracks).

**CM Credits 1.5**

Speakers:

Michael Jones, Founder, Alta Planning + Design

Antonio M. Rosell, PE, AICP, Director of Community Design Group, LLC

**Session 18**

**Ballroom H & I**

**Living Streets**

Living Streets are those places that work for all modes of transportation by emphasizing people first. The result is dynamic, socially-engaging places packed with people. Street design is central to city making success. Be inspired by best practices and built projects!

**CM Credits 1.5**

Speaker:

Dan Burden, Co-Founder Walkable and Livable Communities Institute, Port Townsend, Washington

**Session 19**

## **Ballroom E & F**

### **Community Design Charrettes: An Effective Strategy to Win Broad Support for Ambitious Safe Routes to School (SRTS) Initiatives**

With reference to a 2008 design charrette (a planning tool that emphasizes stakeholder engagement and an open, transparent process), this panel presentation will describe how SRTS projects often benefit from this format, which stakeholders should be at the table, and how to design a successful process. In the example given, the recommendations that emerged led to improved school performance, improved traffic safety, and increased usage of an adjacent park.

#### **CM Credits 1.5**

Speakers:

Ian Thomas, PhD, Executive Director and co-founder of the PedNet Coalition of Columbia, MO

Mark Fenton, MS, Host of the PBS series, America's Walking; Consultant, University of North Carolina's Pedestrian and Bicycle Information Center

Peter Stiepleman, PhD, Assistant Superintendent of Columbia (MO) Public Schools

## **Session 20**

### **Ballroom G**

#### **Incorporating Health in Transportation Planning at the Regional and State Levels**

The Nashville Area MPO and Tennessee DOT are incorporating health into the transportation planning process. Projects at the MPO include prioritizing projects by health impact, conducting a Health Impact Assessment of Transit Oriented Development, and conducting a study on energy expenditure by travel mode. The Tennessee DOT has implemented bike/ped safety policies in the Strategic Highway Safety Plan, bicycle-friendly rumble stripes and education about bicycle and pedestrian laws.

#### **CM Credits 1.5**

Speakers:

Leslie Meehan, AICP, Transportation Planner, Nashville Area MPO

Jessica Wilson, Bicycle & Pedestrian Coordinator, Tennessee DOT

## **Session 21**

### **Meeting Room 4 & 5**

#### **Introducing Bike Planning to AICP's and PE's: A Continuing Education Seminar**

Last winter, the League of Illinois Bicyclists conducted a 2.5-hour "Introduction to Bicycle Planning" continuing education seminar in ten locations. Nearly 500 local planners, engineers, consultants, and others attended – most having no prior training on the range of technical and strategic topics presented. In this talk, our experiences and suggestions are offered for those wanting to replicate such a program, including seminar content, attracting intended audiences, resources, and more.

#### **CM Credits 1.5**

Speaker:

Ed Barsotti, Executive Director, League of Illinois Bicyclists

## **Session 22**

### **Meeting Room 13 & 14**

#### **Engaging Communities of Color in Active Transportation**

This panel will examine two projects in Portland, Oregon finding new ways to engage communities of color in active transportation. The Community Cycling Center will present findings of their Understanding Barriers to Bicycling Project and discuss their recent success in tailoring programs within affordable housing communities. Carolina Iraheta from Portland's Bureau of Transportation Safe Routes to School Program will discuss initiatives to promote walking and bicycling among Latino families.

#### **CM Credits 1.5**

Speakers:

Laura Koch, Program Manager, Community Cycling Center, Portland, Oregon

Carolina Iraheta Gonzalez, Encouragement Organizer, Safe Routes to School, Portland, Oregon

**Session 23**

**Meeting Room 6**

**Bringing Sidewalk Maintenance Up to Scale**

Many cities ask property owners to pay for repairing sidewalks abutting their property. Sally Flocks will discuss why such programs are often unfair and ineffective. Vivian Coleman will discuss the increased efficiency and effectiveness that have resulted from using tax dollars to fund repairs in Charlotte. Michael Orta will discuss online tools for holding governments accountable. He will compare the strengths and weaknesses of See-Click-Fix and the online hazard reporting tool PEDS created.

**CM Credits 1.5**

Speakers:

Sally Flocks, President & CEO, PEDS

Vivian Coleman, Pedestrian Program Manager, Charlotte Department of Transportation

Michael Orta, Director of Community Education, PEDS

**Session 24**

**Meeting Room 15**

**How to Conduct High Visibility Pedestrian Right of Way Enforcement**

This presentation will describe how to set up high visibility pedestrian right-of-way enforcement operations in your community. Many strategies will be described that increase the visibility of enforcement and generate community support for a change in driving culture that values yielding right-of-way to pedestrians. Engineering interventions that facilitate yielding, and improve safety will also be described.

**CM Credits 1.5**

Speakers:

Ronald Van Houten, PhD, Western Michigan University

Louis Malenfant, PhD

Ranjit Walia, Alan M. Voorhees Transportation Center

**WEDNESDAY, SEPTEMBER 15**

**6:00 AM – 7:45 AM**

**Continental Breakfast and Speakers**

**Exhibit Hall D**

**Past, Present and Future of Non-Motorized Transportation in America (*Bringing Livable Communities and Regions to Scale*)**

An interactive session celebrating the history of the modern bicycle, pedestrian transportation, Smart Growth, New Urbanism, Livability, Active Living, Active Transportation and other movements that will join together to redefine the right of way, reduce our carbon footprint, reverse obesity and bring livable communities and regions to scale.

Eisenhower had a plan to create a national interstate highway system; Robert Moses acted on his vision of a 'modern city.' What's our plan? Who are our friends and associates as we re-imagine mobility in America?

**CM Credits 1.25**

Moderator:

Dan Burden, Co-Founder Walkable and Livable Communities Institute; designated as one of the six most important civic innovators in the world by Time Magazine.

Speakers:

Mark Fenton, Host of the PBS series, America Walks



Michael Ronkin, President Designing Streets for People, former ODOT Bicycle and Pedestrian Program Manager

**8:00 AM – 9:30 AM                      Period Four Breakout Sessions**

**Session 25**

**Marriott Plaza ABC**

**Lessons Learned from the 2009 International Scan of Pedestrian and Bicyclist Safety and Mobility**

The 2009 International Scan of Pedestrian and Bicyclist Safety and Mobility surveyed facilities, policies and practices in five European countries. The observations and conclusions of the scan team in the areas of engineering/infrastructure, evaluation, education and encouragement will be presented. Participants will hear how these ideas can be used to increase pedestrian and bicyclist mode share and safety in the U.S. and elsewhere.

**CM Credits 1.5**

Speakers:

Jon Kaplan, PE, VT Agency of Transportation

Shawn Turner, Senior Research Engineer, Texas Transportation Institute

David Henderson, Bicycle/Pedestrian Coordinator, Miami-Dade, Florida Metropolitan Planning Organization

**Session 26**

**Ballroom H & I**

**Research for Federal Advocacy**

Join representatives from America Bikes, the League of American Bicyclists, the Alliance for Biking and Walking, and Bikes Belong to discuss the latest research being used to promote awareness of biking and walking with elected officials. Panelists will discuss their current research projects and results, and how this work can be used for advocacy at all levels. The panel will conclude with a discussion with the audience about future research needs.

**CM Credits 1.5**

Speakers:

Daniel de Zeeuw, Campaign Coordinator, America Bikes

Darren Flusche, Policy Analyst, League of American Bicyclists

Jeff Miller, President/CEO, Alliance for Biking & Walking

Kate Scheider, Research & Statistics Coordinator, Bikes Belong

Craig Williams, Project Director, America Bikes

**Session 27**

**Ballroom E & F**

**Report from the Pilots**

With the passage of SAFTEA-LU, Congress established the Nonmotorized Pilot Program with the goal of demonstrating how improvements to walking and bicycling infrastructure, along with program promotion and training, can increase mode share for walking and bicycling. 2010 marks the final year of the original program. This session focuses on lessons learned through implementation of the program in each of the four communities and in the overarching area of evaluation methodology development.

**CM Credits 1.5**

Moderator:

Marianne Wesley Fowler, Sr. Vice President of Federal Relations, Rails-to-Trails Conservancy

Speakers:

Dan Dawson, AICP, Principal Transportation Planner, Marin County, CA

Joan Pasiuk, TLC, Program Director, Bike Walk Twin Cities, MN

Ted Curtis, Program Manager, Nonmotorized Transportation Pilot Program, Columbia, MO

Aaron Brault, Program Specialist, NTPP, Sheboygan, WI

## **Session 28**

### **Ballroom G**

#### **The GREAT-PA/NJ TIGER Project: Building a Successful Regional Trail Network**

The cities of Philadelphia and Camden will receive \$23 million dollars of federal TIGER funds to construct 10 GREAT PA/NJ trail projects. How was this inter-connected regional trail network conceived? How did the Pennsylvania Environmental Council and the Bicycle Coalition work with municipalities in eight counties and two states to structure a joint TIGER application? How will Philadelphia manage this program to assure that all 10 trail projects get constructed before early 2012?

#### **CM Credits 1.5**

##### **Speakers:**

Charles Carmalt, Pedestrian & Bicycle Coordinator, City of Philadelphia

Spencer Finch, Director of Sustainable Development, Pennsylvania Environmental Council

Carolyn Wallis, Regional Supervisor, Natural Resource Program PA Dept of Conservation and Natural Resources

John Boyle, Advocacy Director, Bicycle Coalition of Greater Philadelphia

## **Session 29**

### **Meeting Room 4 & 5**

#### **Bicycle Safety Curriculum and Evaluation: Examples from Oregon and Florida**

Pedestrian/bicycle safety education is an important factor in creating safer conditions for children to walk and bicycle to school. This presentation will discuss the Bicycle Transportation Alliance's 10-hour bike safety curriculum in detail and the Florida Traffic and Bicycle Safety Education Program's results of a survey of Florida's school district administrators regarding safety education implementation, program strengths/weaknesses, barriers, support, and training protocols.

#### **CM Credits 1.5**

##### **Speakers:**

Dr. Dan Connaughton, Associate Professor, University of Florida; Director of the Florida Traffic & Bicycle Safety Education Program

John Egberts, BS, MS Candidate, Assistant Director, Florida Traffic & Bicycle Safety Education Program at the University of Florida

LeeAnne Ferguson, Education Programs Manager, Bicycle Transportation Alliance, Portland, Oregon

## **Session 30**

### **Meeting Room 13 & 14**

#### **Pedestrian Master Plans: Berkeley, Kansas City and Beyond**

What is a pedestrian master plan and how can it benefit your community? National experts on pedestrian planning present an overview of the topic in terms of process and outcomes, focusing on key elements, goals and strategies. City staff practitioners tell their own success stories, presenting two very different, pedestrian master plans, one from Berkeley, CA and the other from Kansas City, MO.

#### **CM Credits 1.5**

##### **Speakers:**

Eric Anderson, Bicycle and Pedestrian Coordinator, City of Berkeley, CA; APBP Board of Directors

Michael Jones, Principal and Founder, Alta Planning + Design

Deb Ridgway, Bicycle Pedestrian Coordinator, City of Kansas City, Missouri

## **Session 31**

### **Meeting Room 6**

#### **The Community Impact Assessment (CIA) Process – Community Input in Creating Sustainable Communities**

Successful use of CIA Process can result in a transportation corridor that benefits adjacent communities; project support despite impacts; and improved relationships with communities. Join an interactive workshop including: case study using CIA, shared participant experiences, and workshop materials in a practitioner's toolkit. Hear

about successful communications with vulnerable populations in creating sustainable communities and discuss effectiveness of tools available to engage communities.

**CM Credits 1.5**

Speakers:

Lenor Bromberg, PE, LEED AP, Kennedy Engineering & Associates Group LLC

Laura Dawood, Environmental Specialist, Kennedy Engineering & Associates Group LLC

**Session 32**

**Meeting Room 15**

**Making CHLI: Use of the Community Healthy Living Index as a Tool for Neighborhood Assessment and Community Engagement**

What makes a neighborhood healthy? Who decides? These are the questions that the Knox County (TN) Health Department and its partners set out to answer when they piloted the Community Healthy Living Index (CHLI) as a tool for neighborhood assessment and community engagement. A panel will discuss CHLI—which guides the qualitative assessment of walkability/bikeability and access to healthy foods—from a public health, planning, academic and neighborhood perspective.

**CM Credits 1.5**

Speakers:

Ellen Zavisca, Transportation Planner, Knoxville Regional Transportation Planning Organization

Ben Epperson, Program Manager, Healthy Kids, Healthy Communities, Knox County Health Department

Marsha Spence, Assistant Professor, Department of Nutrition, University of Tennessee, Knoxville

**9:30 AM – 10:15 AM**

**Poster Session A and Refreshment Break**

**Exhibit Hall C**

(For a Listing of Posters visit:

<http://www.bikewalk.org/2010conference/pdfs/postersessions.pdf>)

**10:15 AM – 11:45 AM**

**Period Five Breakout Sessions**

**Session 33**

**Marriott Plaza ABC**

**Riding on Coattails**

Sharon Roerty will moderate a discussion focused on ensuring that pedestrians and bicyclists are not pitted against each other, competing for space, funds or political clout. Sally Flocks and Wendy Landman, leaders of regional advocacy groups, will discuss the pros and cons of separating pedestrian and bicycle planning. Michael Ronkin will talk about the benefits of using Complete Streets principles to maximize pedestrian and bicycle harmony and effectiveness.

**CM Credits 1.5**

Speakers:

Moderator, Sharon Roerty, AICP/PP, Executive Director, National Center for Bicycling & Walking

Sally Flocks, President & CEO, PEDS

Michael Ronkin, President, Designing Streets for People

Wendy Landman, Executive Director, Walk Boston

**Session 34**

**Ballroom H & I**

**Federal Funds for Nonmotorized Transportation and Recreation**

The Federal Highway Administration's Transportation Enhancement Activities and Recreational Trails Program provide funds to the States to develop transportation and recreation infrastructure for walking and bicycling,

connecting communities and promoting active living. Attendees will learn how to apply for funds: what works, what doesn't.

**CM Credits 1.5**

Speakers:

Christopher Douwes, Trails and Enhancements Program Manager, FHWA

Robert (Bob) E. Richards, CPRP, Greenways and Trails Program Coordinator, Tennessee Dept. of Environment and Conservation (TDEC)

John Haynes, Transportation Enhancement Coordinator, California Department of Transportation

**Session 35**

**Ballroom E & F**

**The Carolina Thread Trail: Making Connections, Building Regional Partnerships**

This session will introduce the participants to the Carolina Thread Trail, a regional greenway and trail planning effort in the greater Charlotte, NC region, encompassing 15 counties in North and South Carolina. The session will focus on the development of key regional partnerships with federal, state, and local government(s), non-profit organizations, local citizens, landowners, developers, and corporate partners.

**CM Credits 1.5**

Speakers:

John Cock, Associate Planner and Southeast Regional Manager, Alta Planning + Design

Ann Browning, Project Director, Carolina Thread Trail

Julie Clark, Division Director, Greenway Planning, Mecklenburg County, NC

Jack Kiser, AICP, Senior Executive for Special Projects and Strategic Development, City of Gastonia, NC

**Session 36**

**Ballroom G**

**Catalyzing Community-Scale Movements**

Trailnet's Healthy, Active & Vibrant Communities Initiative (HAVC) works at the intersection of public health, urban planning, and community organizing to catalyze community-scale movements that promote active living and healthy eating. Learn about the main components of this community-based model, key lessons-learned, and major successes, including adoption of the first Complete Streets policies in MO, creation of Sunday Parkways events, and development of bicycle and pedestrian master plans.

**CM Credits 1.5**

Speakers:

Phil Valko, Active Living Program Manager, Trailnet

Debby Campbell, Founder and Director of Get Healthy DeSoto (GHD)

Dwayne T. James, PE, Jacobs Engineering Group

**Session 37**

**Meeting Room 4 & 5**

**Using the 2010 Highway Capacity Manual, Multimodal Arterial Level of Service (LOS) Methodology to Evaluate and Plan "Complete Streets"**

This session will demonstrate the new 2010 Highway Capacity Manual (HCM) Multimodal Arterial Level of Service (LOS) methodology to plan and evaluate Complete Streets. The bicycle, pedestrian and transit and automobile methodologies are based on actual traveler input and will form the basis for the new Urban Streets chapters of the 2010 HCM

**CM Credits 1.5**

Speakers:

Martin Guttenplan, AICP, Senior Planner, Wilbur Smith Associates

Theo Petritsch, PE, Sprinkle Consulting

Jamie Parks, AICP, Kittelson & Associates

Peter Costa, Wilbur Smith Associates

**Session 38**

**Meeting Room 13 & 14**

**Creating Livable Communities Through Smart School Siting**

Distance from schools has been found to be one of the biggest barriers to students walking and biking to school. Where a community chooses to site a school can help achieve its livability, walkability, and educational goals.

**CM Credits 1.5**

Speakers:

Brian Fellows, Safe Routes To School Program Coordinator, Arizona Department of Transportation

Renee Kuhlman, Director of Special Projects, National Trust for Historic Preservation

Leslie Meehan, Program Manager, Nashville Metropolitan Planning Organization

**Session 39**

**Meeting Room 6**

**Pro Cycling - One Small Southern Town's Ticket to Bike Friendliness**

Spartanburg, South Carolina has used professional cycling to catapult itself onto the national and international scene for bicycling advocacy. An annual professional criterium and a competitive racing team have served as the backbone for multiple advocacy campaigns on a local, national and global scale. From a low-cost bike-lending program in Spartanburg to bike-powered aid workers in developing countries – competitive cycling has proven to be a central ingredient to success.

**CM Credits 1.5**

Speakers:

Curt McPhail, Founder, globalbike, Inc.

Josh Whitmore, Team Manager, globalbike, Inc.

Jean Crow, Urban Planner

Laura Ringo, Director, Partners for Active Living

**Session 40**

**Meeting Room 15**

**Re-thinking Business as Usual: How Advocates in Resource-limited Communities are Getting Local Government to Pay Attention to Active Living**

In the face of ingrained car culture and one of the worst economies in the nation, active transportation advocates in Michigan communities have risen to the challenge and are thinking creatively about how to cultivate an active living community culture. Find out how advocates in three blue-collar Michigan cities are finding ways to initiate and implement active living projects, despite the lack of direct leadership from local government.

**CM Credits 1.5**

Speakers:

Sarah Panken, Active Communities Coordinator, Michigan Fitness Foundation

Lauren Holaly, Active Living Coordinator, Crim Fitness Foundation, Flint, MI

Scott TenBrink, Executive Director, Fitness Council of Jackson, MI

Todd Scott, Detroit Greenways Coordinator, Michigan Trails and Greenways Alliance

**12:00 PM – 1:30 PM**

**Lunch on Your Own**

**1:45 PM – 3:15 PM**

**Period Six Breakout Sessions**

**Session 41**

**Marriott Plaza ABC**

**Best Practices in State DOT Bicycle Programs**

State bicycle program often get overshadowed by federal transportation policy and a focus on local implementation despite being the source of distribution of funding, design guidance, legislation and policy setting. This guided discussion will share best practices from State Bike Coordinators, private consultants and statewide advocates. Panelists will share their successes, common obstacles at the state level and what agency staff and advocates can do to move bicycling forward.

**CM Credits 1.5**

Speakers:

Jeff Peel, Bicycle Friendly America Program Specialist, League of American Bicyclists  
Tom Huber, Bicycle & Pedestrian Coordinator, Wisconsin DOT  
Ian Macek, Bicycle & Pedestrian Coordinator, Washington DOT  
Bill Feldman, RBA Group  
Dan Grunig, Executive Director, Bicycle Colorado

**Session 42**

**Ballroom H & I**

**Changing the (Ped/Bike) World with \$2,500 or Less: Successes and Lessons Learned**

This panel presentation explores how small amounts of money can positively impact pedestrians and bicyclists in a variety of settings. Speakers will discuss activities performed, successes, and lessons learned from mini-grants distributed to communities interested in improving pedestrian and bicyclist safety and walkability. Mini-grants focused on improvements for older adults, K-8 students, and communities in general.

**CM Credits 1.5**

Speakers:

Pam Barth, Project Manager, National Center for Safe Routes to School  
Laura Sandt, Associate Director, Pedestrian and Bicycle Information Center  
Megan Cornog, Research Associate, UNC-CH's Highway Safety Research Center

**Session 43**

**Ballroom E & F**

**The Current State of Play on the Transportation Bill in Washington**

This session will focus on the current news from Capitol Hill on the Reauthorization of the US Transportation bill and other bicycling and walking issues. The panel will discuss the current status of the authorization bill, the controversial issues moving forward and what that means for bicycling and walking. The panel will also discuss where we see transportation policy moving in 2011.

**CM Credits 1.5**

Speakers:

Caron Whitaker, Campaign Director, America Bikes  
Margo Pedroso, Deputy Director, Safe Routes to School National Partnership  
Stephanie Potts, Policy Associate, Smart Growth America  
Kevin Mills, Vice President of Policy, Rails to Trails Conservancy  
Walt Finch, Advocacy Director, League of American Bicyclists

**Session 44**

**Ballroom G**

**Community Change Model using Complete Streets as a Case Study**

Participants will investigate how the process of adopting complete streets policies has also transformed political will, engaged people from diverse fields, built collaboration between formerly siloed practitioners, and achieved multiple goals. Through this case study participants will also identify tools and tactics to stimulate community change at home.

**CM Credits 1.5**

Speakers:

Linda Tracy, Association of Pedestrian and Bicycle Professionals

Barbara McCann, Executive Director, National Complete Streets Coalition  
Randy Neufeld, President, America Bikes

#### **Session 45**

##### **Meeting Room 4 & 5**

##### **SRTS Success: A Look at Safe Routes to School Implementation Models Across the Country**

This dynamic panel will feature a wide variety of implementation models for successful Safe Routes to School programs. Panelists come from across the country and represent a variety of professional backgrounds and organizations, including a city transportation agency, a school district and a non-profit advocacy organization. Panelists will present their unique implementation model and then open for questions and discussion about each model approach.

##### **CM Credits 1.5**

###### **Speakers:**

Laura Dierenfield, Executive Director, PATH ~ Peoples Advocacy for Trails Hawaii

Cynthia Hoyle, AICP

Cindy Mense, MS, RD, Director of Community Services, Trailnet

Shane Rhodes, Safe Routes to School Program Manager, Eugene School District 4J

Jennifer Hefferan, Safe Routes to School Coordinator, Washington D.C. DOT

#### **Session 46**

##### **Meeting Room 13 & 14**

##### **Changing Gears: Transportation Alternatives in the Car Culture Down Under. How a democracy with sprawling cities is increasing transportation alternatives and building public support for bicycling through advocacy, education and marketing**

Averaging 13 percent fewer car miles annually, significant increases in bicycle transportation and a 67:1 benefit-cost ratio, Australia provides the model for changing America's auto-centric transportation paradigm towards a human-powered and public transit model. Cajoled, but not coerced, by an educational dialogue-marketing program titled "TravelSmart," citizens at every level of the social and political landscape in the "car culture down under" -- from advocates to politicians to community coalitions -- today support transit and bike-ped with their tax dollars and votes. One 1.6 million community, prompted by thoughtful urban design and insightful cultural initiatives, is adding 7 million hours of fitness annually through transportation behavioral change. In this workshop, transportation demand management consultant Randy Salzman adapts that Australian model for American communities and Thomas J. Watson fellow Anthony Siracusa discusses why cycling is growing in Australia and what it means for America.

##### **CM Credits 1.5**

###### **Speakers:**

Randy Salzman, Thinking Ahead, affiliate Darden Business School, University of Virginia

Anthony Siracusa, 2009-2010 Thomas J. Watson Fellow, Co-Founder and Co-Director of Bike Walk Tennessee.

#### **Session 47**

##### **Meeting Room 6**

##### **Implementing and Promoting Bicycle Sharing in Chattanooga, Tennessee, 2011**

After 3 years of planning by a multisector partnership, Chattanooga, Tennessee, will launch a fixed bicycle-sharing system in early 2011. We describe strategies and processes used to bring this innovative transportation approach to a midsized Southeastern city. The socio-ecological model for health promotion, which recognizes multiple levels of individual, social and environmental influences on behavior, will be used to promote bicycling as a desirable means of transportation on surface streets.

##### **CM Credits 1.5**

###### **Speakers:**

Kassi M. Webster, MPH, fellow in the Public Health Prevention Service, Centers for Disease Control and Prevention

Philip Pugliese, MBA, Outdoor Chattanooga

**Session 48**

**Meeting Room 15**

**Evaluation, Education, & Recognition: Lessons from the Walk Friendly Communities**

What are the key elements of a walkable community? Learn lessons from the research and development of the Walk Friendly Communities program and find out how this program can benefit your community.

**CM Credits 1.5**

Speakers:

Carl Sundstrom, Engineering Research Associate, UNC Highway Safety Research Center; Program Specialist, Pedestrian and Bicycle Information Center

**3:15 PM – 4:00 PM**

**Poster Session B and Refreshment Break**

**Exhibit Hall C**

(For a Listing of Posters visit:

<http://www.bikewalk.org/2010conference/pdfs/postersessions.pdf>)

**4:00 PM – 5:30 PM**

**Period Seven Breakout Sessions**

**Session 49**

**Marriott Plaza ABC**

**Transportation Enhancements and the Recovery Act: What Happened?**

This session investigates the Transportation Enhancement funds included in the American Recovery and Reinvestment Act using numbers and examples. Was the money spent? For what types of projects? How did spending under ARRA compare with the regular TE program for outcomes related to bicycling and walking? How did the implementation process differ for ARRA? What are the lessons for TE advocates? Do TE projects create jobs and spur economic development?

**CM Credits 1.5**

Speakers:

Tracy Loh, Program Coordinator, National Transportation Enhancements Clearinghouse

Randy Lane, MPA, Program Manager, Office of Local Programs in the Ohio DOT

**Session 50**

**Ballroom H & I**

**Traffic Justice –Don't be Driven to Distraction**

Distracted driving is a serious threat to road safety today, especially for bicyclists and pedestrians have the least protection. Distracted driving campaigns are an opportunity for bicycling and walking advocates to work with a diverse, and sometimes surprising, coalition of groups fighting for safety. This panel will provide an overview of the issue and discuss what is being done at the federal and state levels to address distracted driving.

**CM Credits 1.5**

Speakers:

Darren Flusche, MPA, Policy Analyst, League of American Bicyclists

Carmen Hayes, Deputy Regional Administrator (Atlanta), National Highway Traffic Safety Administration

Russ Martin, Legislative Analyst, National American Automobile Association (AAA)

**Session 51**

**Ballroom E & F**

**Envision, Create, and Implement a Regional Bicycling and Walking Plan: Lessons from the Southeastern United States**



The Northeast Georgia Regional Commission (Athens, GA) recently completed a twelve-county plan focused on infrastructure and policy improvements for increasing the safety and prevalence of bicycling and walking. The Healthy Coastal Connections Project underway in the Mobile Bay area is working towards a regional biking/walking/transit network that will help address high levels of physical inactivity, and provide residents of all ages with healthy and economical transportation options. Both presentations will focus on how to plan regionally in areas where regional institutions are weak, local governments lack planning expertise, and bike/ped advocacy is not well-developed.

**CM Credits 1.5**

Moderator:

Mark Plotz, Program Manager, National Center for Bicycling & Walking

Speakers:

Charlene Lee, Executive Director, Smart Coast Alabama

Wendy Allen, Executive Director, Smart Coast Alabama

John Devine, MS, Senior Planner, Northeast Georgia Regional Commission

Nina Butler, Planner, Northeast Georgia Regional Commission

**Session 52**

**Ballroom G**

**Pedestrian Safety Programs Across the US**

This panel presentation will highlight several pedestrian safety assessment, action planning, and training programs across the country. These programs range from lunchtime webinars to multi-day sessions and target community stakeholders as well as transportation professionals. This presentation will focus on the funding for the programs, their content, and benefits and lessons learned. We will also discuss opportunities to expand the programs to additional locations.

**CM Credits 1.5**

Speakers:

Brooke DuBose, Transportation Planner, Fehr & Peers

Wendy Alfsen, Executive Director, California WALKS

Tamara Redmon, Pedestrian and Bicycle Safety Team Leader, FHWA

Peter Lagerwey, Toole Design Group

**Session 53**

**Meeting Room 4 & 5**

**Climate Change: Getting Bicycling, Walking and Safe Routes to School into Plans**

Congress is working on pending climate legislation and an increasing number of states are approving measures to reduce carbon emissions and vehicles miles traveled. How can we ensure that bicycling, walking and Safe Routes to School are included as climate strategies? This workshop will provide a federal update and feature examples on how advocates and agencies in California, Pennsylvania and Washington State are getting non-motorized transportation incorporated into climate plans.

**CM Credits 1.5**

Speakers:

Deb Hubsmit, Director, Safe Routes to School National Partnership

Sean Co, Lead Planner, Bike/Ped Transportation, SF Bay Area Metropolitan Transportation Commission

Josh Karns, Executive Director, PA Walks and Bikes

Dave Janis, Policy Director, Bicycle Alliance of Washington

**Session 54**

**Meeting Room 13 & 14**

**Neighborhood Smart Trips: How Individualized Marketing Can Work in Your Community**

Learn how Whatcom County, Washington (population 200,000) created Whatcom Smart Trips – a program that encourages everyone in the community to make more of their trips by walking, bicycling, sharing rides and riding the bus. This session will include Werner Brög and a discussion of the “Individualized Marketing” technique.

**CM Credits 1.5**

Speakers:

Susan Horst, Community Transportation Program Manager, Whatcom Council of Governments  
Werner Brög, Director, Socialdata GmbH

**Session 55**

**Meeting Room 6**

**Riding the Ride in Government Workplaces – Developing Broad Support of Bicycling from the Top Down**

City, state, and federal government agencies are making improvements for cyclists that will lead to systemic change across the nation. To create sustainable, bike-friendly change it is critical for these decision makers to be exposed, first hand, to bicycling. This session explores what is happening at city, state, and federal workplaces to get more employees on bikes. Panelists will present how they encourage bicycling at the office, what works, what doesn't, and what challenges they face.

**CM Credits 1.5**

Speakers:

Alison Dewey, Bicycle Friendly America Program Specialist, League of American Bicyclists  
Nadia Barrera, Project Coordinator, City of Austin, TX  
Tom Huber, Bicycle and Pedestrian Coordinator, Wisconsin DOT  
Charlie Denney, Senior Associate, Alta Planning + Design

**Session 56**

**Meeting Room 15**

**“Walking” Around the World in the 21st Century**

Around the world the walking movement is undergoing profound and positive shifts. The focus has broadened from walking for transport to the public realm and livable streets - in other words from a concern with routes and links to a focus on spaces and places. This presentation will cover trends around the world, showcasing inspirational interventions and best practice case studies; setting walking at the heart of emerging policy on livability and sustainability. Dr. Tolley is a globally recognized expert in the field of active, sustainable transport.

Speaker:

Dr. Rodney Tolley, Professor (Staffordshire Univ., UK) and Director of Walk21

**7:00 PM – 9:30 PM**

**Pro Walk/Pro Bike® Networking Party**

**Tennessee Aquarium**

201 Chestnut Street

**THURSDAY, SEPTEMBER 16**

**8:00 AM – 9:30 AM**

**Period Eight Breakout Sessions**

**Session 57**

**Marriott Plaza A**

**Southern Success Stories: Charting New Ground with Bicycle Friendly Communities**

Come and hear success stories of some below-the-radar cities in the South that are making huge strides for cyclists. These communities have used the League of American Bicyclists' Bicycle Friendly Community program

to assess conditions, set goals, take action, and evaluate efforts to create more active and sustainable future. Panelists will share strategies and tips to help you transform your community.

**CM Credits 1.5**

Speakers:

Bill Nesper, Director, Bicycle Friendly America Program, League of American Bicyclists

Kenzie Gleason, Bicycle and Pedestrian Coordinator, City of Lexington, KY

Karen Mogridge, Executive Director, Bike Walk Mississippi

Andrew Meeker, Urban Designer, Greenville, South Carolina's Bikeville program

**Session 58**

**Marriott Plaza B**

**Beyond the Bike Rack: Successful Bike Parking at Transit Stations from Funding to Implementation**

The presentation will highlight lessons learned from three cities regarding cost effective bike parking strategies for transit stations. Developing a successful bike parking project requires several phases: analysis, planning, design, installation and operation. Key lessons include the importance of collecting data, forecasting use, flexible design strategies and how to successfully manage secure parking with limited resources.

**CM Credits 1.5**

Moderator:

Colin Maher, Transportation Planner, TriMet

Speakers:

Nick Jackson, Director, Toole Design Group

Every Day, Bike Alliance, Seattle/King County

**Session 59**

**Marriott Plaza C**

**Making your Streets Safer for Pedestrian Travel**

Pedestrian Road Safety Audits (PRSA) are a tool used to develop countermeasures to pedestrian safety issues within a roadway corridor or intersection. A local multidisciplinary team evaluates the design, engineering, land use, human factors and other criteria of the study area, and recommends short, mid, and long term countermeasures to address the safety issues. This tool is designed to reduce pedestrian fatalities and injuries in urban and rural settings.

**CM Credits 1.5**

Speakers:

Dick Schaffer, Bike/Ped Safety Specialist, FHWA Office of Safety

Dan Nabors, Author, Pedestrian Road Safety Audit Guidelines and Prompt

Tom Trowbridge, Bicycle/Pedestrian and Equestrian Coordinator, New Mexico DOT

**Session 60**

**Ballroom H & I**

**Federal Funding for Pedestrian & Bicycle Programs: What the Research Tells Us**

This session will identify how practitioners can use research on walking and biking programs to better understand the allocation of federal funding for non-motorized transportation and to improve the design of Safe Routes to School programs. The session will include an overview of Active Living Research, a national program of the Robert Wood Johnson Foundation that supports research to examine how environments and policies influence active living for children and their families.

**CM Credits 1.5**

Speakers:

Angie Cradock, Deputy Director, Harvard Prevention Research Center

Noreen McDonald, Assistant Professor, University of North Carolina, Chapel Hill

Chad Spoon, Research Coordinator, Active Living Research

## **Session 61**

### **Ballroom E**

#### **Rural and Small Communities: Building Support for Bicycling and Walking**

Big cities have all the luck, or do they? How do you go about planning and building support for bicycling and walking in rural or smaller communities? Is it possible to collaborate across an entire county? This workshop focuses on the successes and challenges encountered in the start-up of the Sheboygan, County, WI Nonmotorized Transportation Pilot Program and in preparing county-wide bike ped plans for scenic, small farming communities in Wisconsin. The lessons are easily transferable.

#### **CM Credits 1.5**

Speakers:

Kit Keller, JD, Executive Director, Association of Pedestrian and Bicycle Professionals

Ann Freiwald, ASLA, Senior Associate, Alta Planning + Design

Mary Ebeling, MS/MA, Wisconsin DOT

Aaron Brault, Program Manager, Sheboygan County, WI Nonmotorized Transportation Pilot Program

## **Session 62**

### **Meeting Room 4 & 5**

#### **Flexibility in Designing On-Road Bikeways – Provisions in the Draft AASHTO Guide and the 2009 MUTCD**

Design guidance for bicycle facilities is evolving rapidly in the U.S. Current design guidance is over a decade old, and does not reflect common design practices. Don't despair! This session will give you a sneak peak at the soon-to-be-published AASHTO Guide for the Development of Bicycle Facilities, and will explain how this guidance dovetails with the new 2009 MUTCD. This session will focus on on-road bicycle facility design.

#### **CM Credits 1.5**

Speakers:

Jennifer Toole, President, Toole Design Group.

William Schultheiss, PE, Toole Design Group

## **Session 63**

### **Meeting Room 13 & 14**

#### **How the Nashville Area MPO's Regional Bicycle & Pedestrian Study Has Changed MPO Funding Decisions**

How does a region of 22 municipalities, 3,300 miles of major roadways, and 1.3 million people covering 2,900 square miles determine where to invest in sidewalks, bikeways, and greenways? This session will focus on key successes from middle Tennessee's first regional bicycle and pedestrian study including a public involvement process that engaged nearly 2,100 participants and the creation of a unique formula-based non-motorized project evaluation process impacting MPO funding.

#### **CM Credits 1.5**

Speakers:

Preston Elliott, AICP, Senior Principal Planner, RPM Transportation Consultants

Leslie Meehan, AICP, Senior Transportation Planner, Nashville Area Metropolitan Planning Organization

## **Session 64**

### **Meeting Room 6**

#### **Building the Biggest Bike Network in the World**

There's momentum building to establish an official U.S. Bicycle Route System (USBRS), a network of urban/suburban/rural bicycle routes connecting all parts of the U.S. Creating this network requires collaboration between states and agencies, non-profits, and volunteers. Many state DOTs are forming partnerships to do the work; others are developing tools while improving cycling conditions. This panel will explore methods, progress and how everyone can be a part of the USBRS.

#### **CM Credits 1.5**

Speakers:

Ginny Sullivan, Special Projects Director, Adventure Cycling Association  
Tom Huber, Bicycle and Pedestrian Coordinator, Wisconsin DOT  
Josh DeBruyn, AICP, Bicycle and Pedestrian Coordinator, Michigan DOT  
Byron Rushing, Bicycle and Pedestrian Coordinator, Georgia DOT  
Mary Anne Koos, Special Projects Coordinator, Florida DOT

**Session 65**

**Meeting Room 15**

**Catapulting Local and State Advocacy**

In 2009, the Alliance for Biking & Walking kicked off the Advocacy Advance Grants program – the largest investment in grassroots bicycle and pedestrian advocacy organizations. The Alliance is awarding approximately \$500,000 in 2009 and 2010 to help start new organizations and assist established organizations launch innovative campaigns to help catapult grassroots advocacy in North America. Local and state organization leaders will share their successes and the Advocacy Advance Partnership.

**CM Credits 1.5**

Facilitator:

Chanda Causser, Advocacy Advance Grants Manager and Trainings Coordinator, Alliance for Biking & Walking

Speakers:

Jeffrey Miller, President/CEO, Alliance for Biking & Walking  
Dorian Grilley, Executive Director, Bicycle Alliance of Minnesota  
Kassie Rohrbach, Executive Director, Walk Oakland Bike Oakland  
Noah Budnick, Senior Policy Advisor, Transportation Alternatives NYC  
Dan Jatres, Vice President, New Orleans Metro Bicycle Coalition

**9:30 AM – 10:15 AM**

**Poster Session B and Refreshment Break  
Exhibit Hall C**

(For a Listing of Posters visit:

<http://www.bikewalk.org/2010conference/pdfs/postersessions.pdf>)

**10:15 AM – 11:45 AM**

**Period Nine Breakout Sessions**

**Session 66**

**Meeting Room 6**

**Accessible Communities for Individuals who are Visually Impaired or Blind**

This presentation will provide background information about how pedestrians who are blind or visually impaired travel and cross streets then describe recent research on accessibility features and issues. The presenters will discuss and answer questions on the ADA and accessible pedestrian signals, access to roundabouts and potential issues with quiet cars and other issues related to travel by pedestrians who are blind.

**CM Credits 1.5**

Speakers:

Janet Barlow, President, Barlow Design and Accessible Design for the Blind  
Richard Long, PhD, COMS, Associate Dean of the College of Health and Human Services at Western Michigan University  
Lois Thibault, US Access Board

**Session 67**

**Marriott Plaza B**

**The Tennessee Riverpark: Measuring Usage Patterns through Service Learning**

In order to promote physical activity and environmental protection, the built environment plays a vital role. Using a service learning model, students at the University of Tennessee Chattanooga monitored the usage patterns of the TN Riverwalk using valid and reliability methods. To date, over 500 student researchers have observed the activity of over 21,000 users and collected more than 1,000 intercept surveys. Findings have been used to benchmark activity and educate community leaders.

**CM Credits 1.5**

**Speakers:**

Stefanie deOlloqui, MS CHES, Associate Director, Active Living and Transportation Network and Adjunct Faculty for the Health and Human Performance Department at the University of Tennessee Chattanooga

Gregory W. Heath, D.H.Sc., M.P.H, Director of Research, University of Tennessee at Chattanooga and the College of Medicine, Chattanooga

Abhishikta (Abby) Kolli, Master of Science student, University of Tennessee at Chattanooga (UTC) majoring in Clinical Exercise Physiology

**Session 68**

**Marriott Plaza C**

**Creating an Ecosystem for Bikes**

What constitutes a bicycle ecosystem and how can your community create one? Put simply, it's a program of complimentary actions and infrastructure that rewards current bicycle commuters and supports the interested but concerned as they consider changing their transportation behavior. You'll learn how social marketing, emergent technology, supportive services and public/private partnerships create an interconnected system of home, school and business where bicycle transportation can thrive.

**CM Credits 1.5**

**Speakers:**

Steve Sanders, Bicycle Coordinator, University of Minnesota

Laura Baum, Smart Trips Neighborhood Program Manager, St. Paul Smart Trips

Nick Mason, Advocacy Coordinator, Dero Bike Rack Company

**Session 69**

**Ballroom H & I**

**Using Transportation Policy to Improve Livability and Community Health**

A history of car-centric policy-making has contributed to negative health consequences: crash-related injury and death, adverse respiratory health, and a decline in physical activity. Transportation, planning and public health practitioners have realized the impact transportation policy has on livability and health. This session introduces guidance from CDC and highlights work of innovative regional and local practitioners who are already putting these strategies to work in their communities.

**CM Credits 1.5**

**Speakers:**

Jamie Rayman, MPH, Public Health Analyst at the US Centers for Disease Control and Prevention

Jean Armbruster, MA, Director, PLACE Program, Los Angeles County Department of Health

Leslie A. Meehan, AICP, Transportation Planner, Nashville Area Metropolitan Planning Organization

Kenneth Rose, Centers for Disease Control and Prevention

Ellen Zavisca, Transportation Planner Knoxville Regional Transportation Planning Organization

**Session 70**

**Ballroom E**

**School and Workplace Competition Encourage Healthy Transportation**

The BTA's Bike Commute Challenge and Walk+Bike Challenge Month are proven encouragement tools that excite participants and empower organizers, creating sustainable programs that change transportation habits. Over the past 2 years adults, children, and families have logged over 300,000 active transportation trips during these

month-long campaigns. This workshop will describe these campaigns in detail, share results, and outline funding and partnership-building.

**CM Credits 1.5**

Speaker:

Stephanie Noll, Programs Manager, Bicycle Transportation Alliance

**Session 71**

**Meeting Room 4 & 5**

**The Future is Bright! Panel Discussion on Educating the Next Generation of Pedestrian and Bicycle Professionals**

This panel will provide an overview of efforts to foster pedestrian/bicycle education at the university level, including 1) lessons learned in overcoming barriers to offering/teaching courses, 2) a review of different pedestrian/bicycle courses offered and best practices in effective course delivery, 3) core concepts of pedestrian/bicycle courses, and 4) examples of how to provide pedestrian/bicycle education in different settings, including how audience members can become more involved.

**CM Credits 1.5**

Speakers:

Laura Sandt, Associate Director, Pedestrian and Bicycle Information Center

Lynn Weigand, Director of the Initiative for Bicycle and Pedestrian Innovation, Portland State University

Robert Schneider, PhD student, UC-Berkeley

Rebecca Sanders, PhD student, UC-Berkeley

**Session 72**

**Meeting Room 13 & 14**

**Effective Partnering with Law Enforcement to Create a Positive Bicycling Culture**

Illegal and unsafe bicycling damages advocacy efforts by antagonizing motorists, increasing accidents, and discouraging “ordinary citizens” from trying it. A strong, positive partnership between the PedNet Coalition and the Columbia Police Department has led to officer training in safe cycling and traffic laws pertaining to bicycles, and a targeted enforcement in which officers are proactive in issuing warnings or tickets to law-breaking bicyclists. As a result, legal cycling has increased.

**CM Credits 1.5**

Speakers:

Robert Johnson, Education Coordinator, PedNet Coalition.

Detective Jeff Westbrook, Columbia Police Department (CPD)

**Session 73**

**Marriott Plaza A**

**Best Practices in Bike Facilities, Lane Design and Shared Lane Markings – Experiences from Seattle and Georgia**

This technical workshop will demonstrate best practices and innovative solutions for locating and installing bike facilities, bike lanes and shared lane markings. Included will be detailed guidance, including handouts, on how to locate these facilities through intersections, parking zones, bus stops and straight-aways. Experiences will be shared from Seattle, WA, and will include a review of the challenges and opportunities to implement bicycle facilities and treatments in Georgia's first and only Bicycle Friendly Community.

**CM Credits 1.5**

Speakers:

Peter Lagerwey, Regional Office Director (Northwest), Toole Design Group

Gina Coffman, Transportation Planner, Seattle Department of Transportation Pedestrian and Bicycle Program

Steve Acenbrak, PE, LEED AP, Director, Dept. of Transportation, City of Roswell, GA

**Session 74**

### **Meeting Room 15**

#### **Bicycle Boulevards: Portland, Berkeley and Tucson**

What is a Bicycle Boulevard? How can it help promote cycling in your city? Come hear city staff from Portland, OR, Berkeley, CA and Tucson, AZ and national experts in Bicycle Boulevard design answer these and other important questions about this increasingly popular bikeway concept. The new IBPI Bicycle Boulevard Guidebook will be presented as well as in-depth case studies from three of North America's most successful Bicycle Boulevard networks.

#### **CM Credits 1.5**

Moderator:

Mia Birk, Principal, Alta Planning + Design; Institute for Bicycle and Pedestrian Innovation

Speakers:

Eric Anderson, Bicycle and Pedestrian Coordinator, City of Berkeley

Roger Geller, Bicycle Coordinator, City of Portland, OR

Tom Thivener, Bicycle and Pedestrian Coordinator, City of Tucson, AZ

**12:00 PM – 1:30 PM**

### **Closing Plenary**

#### **Exhibit Hall D**

#### **Breaking Down the Silos to Bring Livable Communities and Regions to Scale**

A global, national and local discussion on what is possible; what the policy drivers are; and how we might build new partners – panel discussion

Moderator:

Peter Harkness, Founder and Publisher Emeritus of Governing Magazine

Special Speakers/ Panelists:

Hugh Morris, AICP – National Association of Realtors, Smart Growth Program

Dr. Rodney Tolley, Director of WALK 21, Professor Staffordshire University, UK

Megan McConville, Policy Analyst, U.S. EPA's Office of Sustainable Communities

Todd Litman, Victoria Transport Policy Institute

Others - TBA