

## Pro Walk/Pro Bike® 2012

The National Center for Bicycling & Walking, the people who bring you Pro Walk/Pro Bike® are looking forward to Pro Walk/Pro Bike (PWPB)® 2010 Chattanooga and we look forward to bringing you PWPB® 2012.

In the past we have gone about site selection in various ways. Chattanooga was selected through an RFP process; Seattle through local persistence. Then and now interest in hosting future PWPBs abound from cities large and small and from every region across the country. We are both delighted and humbled by the calls to “choose us.” It bodes well for the future of transportation and bicycling and walking advocacy.

For the last several months we have quietly been collecting letters of interest from states, cities and organizations interested in hosting PWPB® 2012. As we get closer to PWPB® interest has piqued. If you are interested in hosting PWPB® 2012 or a future PWPB® send us a Letter of Interest (LOI). We want to know who you are; the organizations, agencies, groups, etc. that would be involved with you; why your area would be of interest to the PWPB® audience; detail what your local/national fund raising strategy would be; and let us know how you would work with us to promote Pro Walk/Pro Bike® in your region and nationally. We are very interested in cities/hosts that can guarantee advance funding; one of our key objectives is to maintain affordability. We want to continue the tradition of keeping PWPB® a big tent event.

Keep in mind we are viewing the LOI as a first step. Shorter is better and sooner is better. We are knee deep in PWPB® 2010 details right now, however as of September 20<sup>th</sup>, PWPB® 2012 will be our priority - so get your letters in. We are looking for new and creative approaches and we are looking forward to developing a close partnership with our local host. Contact [sharon@bikewalk.org](mailto:sharon@bikewalk.org) if you have any questions.