

SPONSORSHIP BENEFITS

Platinum-Level Sponsors: \$20,000 or above

- Gold-level benefits
- Banners or signs given most prominent display location in all venues
- Recognition from the podium in plenary sessions
- Five registrations to attend the event
- Full-page advertisement in the event program
- Recognition in all media materials for the event, including press releases and advisories
- Recognition in e-newsletters promoting the event, including NCBW's CenterLines

Gold-Level Sponsors: \$10,000 - \$19,999

- Silver-level benefits
- Speaking opportunity at the session being sponsored
- Logo included in pre-and post-event mailings and e-mails
- Organization logo included in all print advertising
- Three registrations to attend the event
- 1/2-page advertisement in the event program
- Opportunity to distribute info in the event registration packets

Silver-Level Sponsors: \$5,000 - \$9,999

- Bronze-level benefits
- Opportunity to distribute info or products at tables in registration area
- Organization logo included on event web site
- Organization name listed in all print advertising
- Two registrations to attend the event
- 1/4-page advertisement in the event program

Bronze-Level Sponsors: \$2,500 - \$4,999

- Banners or signs displayed during portion of the event being sponsored
- Organization logo included in event program
- Organization name listed on the event web site
- One registration to attend the event
- 1/8-page advertisement in the event program

We are happy to tailor customized sponsorship arrangements. If you have ideas about in-kind sponsorships, creative opportunities for exposure, or other thoughts about how your involvement in Pro Walk/Pro Bike® 2010 can meet your organizational needs, please contact Philip Pugliese, (423.643.6887; ppugliese@outdoorchattanooga.com) to discuss sponsorship opportunities.